



State of Wisconsin

HIGHWAY SAFETY PERFORMANCE PLAN

2004



Jim Doyle
Governor of Wisconsin

Wisconsin Department of Transportation
Frank J. Busalacchi, Secretary
Governor's Highway Safety Representative

August 31, 2003



Wisconsin 2002

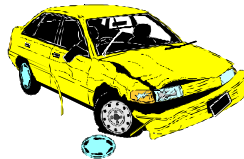
Highway Safety One...

Person killed
every 10.9 hours



Person injured
every 9.1 minutes

Speed-related injury/death
every 45 minutes



Alcohol-related fatality/injury
every 76.6 minutes

Driver age 19 & under in a crash
every 16.8 minutes

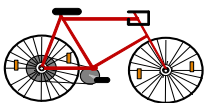
Pedestrian injured or killed
every 5.8 hours



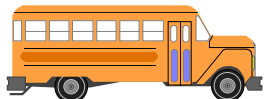
Motorcyclist injured or killed
every 4.1 hours



Bicyclist injured or killed every 7.8 hours

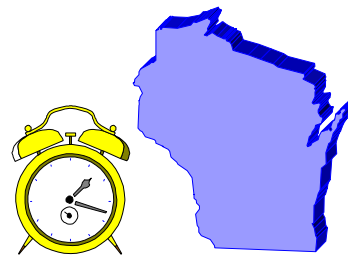


School bus occupant injured or killed
every 25.4 hours



Crime One...

Murder
every 2.35 days



Forcible rape
every 7.20 hours



Robbery
every 1.86 hours

Aggravated assault
every 1.44 hours



Burglary
every 19.14 minutes

Theft
every 4.32 minutes

Motor vehicle theft
every 39.2 minutes

Arson
every 9.79 hours



*All figures are from 2002

8/03

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Administration

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State 461	Program Management

04-02-OP INJURY CONTROL – OCCUPANT PROTECTION31

A. General Occupant Protection

Administration

02-01-OP	Program Management
----------	--------------------

Education – PI&E

02-02 -OP	Occupant Protection Public Education
02-08-157OP	Convincer Support
02-09-157OP	Youth-focused Public Education

Education -- Training

02-03-OP	TOPS Training
02-10-157OP	Middle/ High School Curriculum

Empowerment -Community Programs

02-04-OP	Safe Communities OP Programs
02-11-157OP	Teen Community OP Programs
02-12-157OP	Diverse Community OP Programs
<u>Enforcement</u>	
02-05-OP	LE Mobilization – Buckle Up or Pay the Price
	Law Enforcement Liaisons
43-01-DX	LE Mobilization – Buckle Up or Pay the Price
<u>Evaluation - Surveys and Studies</u>	
02-06-OP	Annual Observational Survey
	Knowledge, Opinion Surveys - 157 Incentive funded

B. Youth Occupant Protection

<u>Education – PI&E</u>	
02-09-157OP	Youth-focused Public Education
<u>Education -- Training</u>	
02-10-157OP	Middle/ High School Curriculum
<u>Empowerment - Community Programs</u>	
02-11-157OP	Teen Community OP Programs

C. Child Passenger Safety

<u>Empowerment - Community Programs</u>	
02-07-OP	WINS support
02-13-J3	CPS Fitting Stations
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<u>Administration</u>	
03-01-AL	Program Management
	410 Committee
<u>Enforcement</u>	
03-02-AL	Enforcement – Mobilizations and Sustained Enforcement
03-09-164AL	Alcohol Prosecution-164 funded
<u>Education – PI&E</u>	
41-01-J8	Alcohol Media Campaign-410 funded
41-02-J8	UW Law School Resource Center 410 funded
<u>Education – Alcohol Training</u>	
41-04-J8	SFST Training
	Mobile Videocamera Training
<u>Empowerment – Community Programs</u>	
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03-05-157AL	Safe Ride Program –164 funded
State 531	Safe Ride Program-State funded
41-05-J8	Pre-Trial Intensive Supervision
State 568	Pre-Trial Intensive Supervision-State funded
<u>Evaluation - Studies & Surveys</u>	
03-04-AL	Pre/post Mobilization Surveys

03-06-164AL Surveys and Program Evaluations - 164 funded

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Administration

41-03-J8 DRE Coordination

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DRE Training

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41-06-J8 High School Show
Peer Theater
PI&E for Youth
WI Youth Conferences
44-01-JX OJJDP Youth Outreach Activities– USDOJ funded

Empowerment - Community Programs

41-07-J8 Teen Buckle Down
Teen Courts
YES Ambassador
Community Youth Development
Community Initiative-410 funded
44-02-JX OJJDP Youth Community Programs- USDOJ funded
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41-08-JX Young Adult Community Programs

Enforcement

44-04-JX Youth Alcohol Enforcement - USDOJ funded

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Administration

04-01-PT Program Management

Education - PI&E

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Education - Training

04-03-PT TLE Training

Enforcement

04-04-PT Traffic Enforcement Programs

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Administration

05-01-TR Program Management/Analysis
05-05-J9 Traffic Records System Planning – 411 Funded
State 461 Safety Policy Analysis

Evaluation - Data Linkage

05-02-TR Data Linkage
43-02-DX CODES Network Demonstration Grant

Evaluation - Studies & Surveys

05-03-TR Surveys, Publications

Evaluation – Data Improvements

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05-06-J9 Traffic Records System Improvements – 411 Funded

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Evaluation - Data Improvements

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07-01-MC Program Management
State 461 Wisconsin Rider Education Program Mgmt - State funded

Education -- PI&E

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State 461 Program Management

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State 461 Pedestrian, Bicycle and Pupil Transport Public Information

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Enforcement Officer Training

Empowerment -- Community Programs

09-03-PS Pedestrian and Bicycle Community Programs & Events
Pedestrian and Bicycle Enforcement
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Education – Community PI&E

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Enforcement

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MCSAP Traffic Enforcement - MCSAP funded

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WISCONSIN -- FFY 2004 PROGRAM EXECUTIVE SUMMARY – 402 FUNDS				
Code	Program Area	FY 04 Est. Budget	Year 2009 Goals	Activities & Strategies
PA	Planning & Administration	\$ 235,000	Efficiency & Effective use of funds	Planning, Coordination
OP	Occupant Protection	\$ 1,050,000	77% belt use, 2200 children ages 1-9 K&I	Education, Enforcement, Empowerment, Evaluation
AL	Alcohol Countermeasures	\$ 737,000	8,000 AOD crashes, 845 K&A 1,052 Youth ages 15-24 K&A	Enforcement, Education
PT	Police Traffic Services	\$ 545,000	1,662 K&A in speed & 2,514 K&A in aggression crashes	Enforcement, Education
TR	Traffic Records	\$ 285,000	Coordinated, automated system	Education, Evaluation
EM	Emergency Medical Response	\$ 115,000	Coordinated improved response	Education, Empowerment, Evaluation
MC	Motorcycle Safety	\$ 80,000	1,800 MC crashes & 560 K&A	Education, Evaluation
PS	Pedestrian/Bicycle Safety	\$ 244,200	264 ped K&A 50 bike K&A	Education, Enforcement, Empowerment, Evaluation
CP	Community Programs	\$1,018,000	Safe Communities covering 40% of population and 33% of KA	Education, Empowerment
402 TOTAL		\$4,309,200		
OTHER FUNDS				
157-Incent.	Safety Belt Incentive Program	\$ 34,000	2 or more Surveys	Evaluation
157 Incent.	Youth Traffic Safety	\$ 668,700	Education, Community Programs	Education, Empowerment
410-J8	Alcohol Traffic Safety	\$ 868,700	845 K&A	Education, Training, Empowerment
410-J8	Youth Alcohol Traffic Safety	\$ 153,300	1,052 Youth K&A	Education, Empowerment
411-J9	Traffic Records Improvements	\$ 220,000	Flexible, extensible, Coordinated system	Evaluation, Empowerment
2003(b)	Child Passenger Safety	\$ 230,000	Trained CPS Experts	Education
157-Innov	Safety Belt Enforcement	\$ 200,000	77% belt use	Enforcement, Education
164-AL	Alcohol Transfer	\$ 415,000	845 K&A 1,052 Youth K&A	Empowerment
MCSAP	Motor Carrier Safety	\$3,400,000	Targeted Enforcement	Education, Enforcement, Evaluation
USDOJ	OJJDP Youth Program	\$ 509,660	1,052 Youth K&A	Empowerment, Enforcement
State 461	Planning & Admin	\$ 331,000	Efficiency, Effectiveness	Planning, Coordination
State 461	Safety Policy Analysis	\$ 221,000	Public Policy	Evaluation
State 461	Motorcycle Rider Education	\$ 654,000	Train 5,000	Administration, Education
State 461	Pedestrian/Bicycle Safety	\$ 92,500	264 ped K&A 50 bike K&A	Administration, Education
State 568	Pre-Trial Intervention	\$ 779,400	845 K&A	Empowerment
State 531	Safe Ride Home	\$ 140, 143	845 K&A	Empowerment